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WEB 2.0 ARCHITECTURES: WHAT ENTREPRENEURS AND INFORMATION ARCHITECTS NEED TO KNOW

O Reilly Media, Inc, USA, United States, 2009. Paperback. Book Condition: New. 232 x 180 mm. Language: English . Brand New Book. Web 2.0 is more pervasive than ever, with business analysts and technologists struggling to comprehend the opportunity it represents. But what exactly is Web 2.0 - a marketing term or technical reality? This fascinating book finally puts substance behind the phenomenon by identifying the core patterns of Web 2.0, and by introducing an abstract model and reference architecture...

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