



How to Make it Happen (8th Revised edition)

By South Western College, Laurie Harwood

Cengage Learning, Inc. Mixed media product. Book Condition: new. BRAND NEW, How to Make it Happen (8th Revised edition), South Western College, Laurie Harwood, Packed with innovative resources readers can use now and throughout their careers, best-selling "Your Career: How to Make it Happen, 8/e" delivers a comprehensive, step-by-step guide to finding and keeping a job. Both empowering and encouraging, the book effectively breaks the daunting prospect of marketing oneself to prospective employers into a manageable process. Each chapter provides practical advice and actions that readers can apply to their own situation and goals. Guided activities for each part of the process help students build a strong foundation for current and future job searches, teaching them how to stand out from the crowd and be a strong candidate for jobs in a career field for which they are well suited and will enjoy. Ideal for a course on Professional/Career Development, Job Search, Resume Writing, and Interviewing, "Your Career, 8/e" offers thorough coverage of career self-assessment, employer research, job search/interviewing, self-marketing, and career building strategies. The text also contains extensive instructions and examples of market-driven electronic, traditional, and Web resumes and cover letters.



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